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### Patient engagement for the newly diagnosed working professionals

Beth Freeborn, SCFT Mark Mills



#### **Barriers of Getting to Zero**

# Patient engagement for the newly diagnosed working professionals

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#### **Barriers of Getting to Zero Q&A**

- 1. Tell us about your initial experiences of HIV services when you were diagnosed.
- 2. What was your understanding of the Sussex Beacon and how did it make you feel when you were offered a place the same day as your initial clinic appointment?
- 3. Tell is about the literature & reading materials you were given and those you found online
- 4. What impact has community HIV nursing had on your overall journey?



## **Barriers of Getting to Zero – Barriers Overview**

- 1. Literature & Reading Materials
- 2. Personalisation from the 'get go'
- 3. Delayed or zero engagement of Community HIV Nursing
- 4. Training for business on how to support working professionals with a HIV diagnosis



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